

Staff Social Media Policy

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4. Roles and Responsibilities

4.1 All staff are responsible for:

ensuring that any use of social media is carried out in line with this and other relevant policies and guidance;

ensuring that the terms and conditions of the social media platform are

6. Freedom of Speech and Academic Freedom

Nothing in this policy is intended to have the effect of limiting either freedom of speech within the law or academic freedom.

7. Expected Standards of Behaviour

7.1 Staff are personally responsible for what they communicate on or through social media and they must adhere to the standards of behaviour set out in this policy and any related policies or guidance.

7.2 All communications on social media must be professional and respectful at all times in accordance with this policy. Use of social media must not infringe on the rights, or privacy of staff or students and staff must not make inappropriate comments or judgments about other staff, students or third parties.

7.3 Staff may also need to comply with social media guidance issued by relevant regulatory bodies and, where applicable, should familiarise themselves and comply with such guidance.

7.4

- 7.6 Do not enter dialogue with members of the press or media unless authorised to do so as part of your role. Please forward all relevant enquiries to the Communications Department.
- 7.7 Staff should be aware that innocently intended comments posted on social media may be misconstrued.
- 7.8 The University has well-established ways for staff to raise any dissatisfaction or concerns that they may have. Concerns must be raised through such procedures, not on social media.

8. Intellectual Property

- 8.1 All staff

